



# FINDING THE MOST DYNAMIC KEYNOTE SPEAKER IS A HUGE RESPONSIBILITY.

**Dr. Zacharie Clements**

**“Thank you! Thank you!**

Once again you said exactly the right things for our Staff Renewal on November 24. You are part comedian, part clown, part philosopher, part teacher, and completely an educator’s educator.

You certainly keep your pulse on schools, their teachers and support staff.

You were able to touch nerves and feelings in ways that do change behavior and help to bring positive environments for students and other staff.”

— *Superintendent of Schools  
Metropolis, Illinois*

# THERE. LIFE JUST BECAME A LITTLE MORE SECURE.

# ZACH'S STRONG EDUCATION BACKGROUND AND BROAD PERSONAL EXPERIENCE CUT TO THE HEART OF TEACHING!

"You touched our hearts and tapped every emotion...we left inspired and ready to refocus our efforts in all that we do for kids."

— President, Connecticut Association of Health, Phys. Ed., Recreation and Dance

## Keynotes that go straight to your Bottom Line

### Miracles Begin with You

Through humor, role playing and drama in this presentation recommended for his first visit to a district, Zach

- explores hypocrisy in contemporary society and its impact on schools ("In-my-day" disease, Responsibility buck-passing syndrome, and more);
- portrays what's happening within schools (retireitis, imagined burnout, educator buck passing);
- allows educators to assess their own attitudes without feeling threatened;
- leaves educators laughing at themselves, yet challenged to make a positive difference in students' lives;
- rejuvenates total staff audiences, both certified and support.

### God Don't Make No Junk!

Delivering a tonic for anyone who works with kids, Zach

- takes the audience on a kindergarten journey, portraying the immense diversity of personalities among children;
- describes the injustices which often occur within the education system;
- asks the tough question, "Whose responsibility is it?";
- presents the basics of his Education Goals Student Model.

*"There is no better way for administrators, teachers and staff to begin a new school year than to be 'Zach-arized'! All of us are still spellbound after hearing your experiences using candor, wit, humor and the absolute truth about education specifically, and life in general."*

— Assistant to the Superintendent  
Wilkes-Barre, Pennsylvania

### Pause for Reflection, Joy and Inspiration

In his uniquely personable way, Zach

- salutes the unsung heroes in today's schools;
- playfully satirizes the "gurus" of education;
- underscores the relationship between professional and personal goals;
- concludes with his famous "grandfather story," which offers a poignant philosophy of life;
- renews the joy of teaching.

### The A-B-*P*s of Education Leadership

Taking the superintendent/principal/education leader audience on an emotional rollercoaster, Zach

- provides insights on how positive Attitudes affect Behaviors which, in turn, affect Performance;
- brings perspective to the public's changing attitudes about schools;
- retains focus on education's most critical resource: people;
- celebrates the power of focusing on what's right with schools;
- illustrates the positive aspects of change and uncertainty;
- rejuvenates the audience and challenges them to become role models for positive schools.

*"What a fantastic presentation. I have had so many, many wonderful comments from staff. We loved your humor, admired your candor and honesty, and felt your love and commitment to our profession."*

— Director of Secondary Education  
Seattle, Washington

*"I think the message you were giving not only applied to the teachers but to school secretaries as well. Never has time passed so quickly."*

— School Secretary  
Dalton, Georgia



## Zach makes the difference!

During his 30-year speaking career Zach has addressed over two thousand education audiences in all 50 states, in Canada, and throughout the world. Their cheers and tears have reflected his gift for inspiring people to perform at their very best.

Zach knows what it means to be a teacher; his audiences respond enthusiastically to his experience-based understanding of the education system. His unique use of humor and candor to address the truth about what's happening in today's schools is personally and professionally compelling.

After Zach's dynamic presentations, people with a broad range of personal and professional diversity in districts just like yours understand how their attitudes affect behaviors which, in turn, affect performance. He keeps his listeners focused on personal responsibility while showing them how they can remain centered by laughing at life.

Audiences at his keynotes, general addresses, and "all hands" presentations to entire school families have been brought to their feet time and time again by Zach's crackling excitement and straight-to-the heart insights. He often returns to school districts to deliver his entire series of speeches. His acclaim continues to grow after each one.

*"Once again, you motivated our staff to go back to their classrooms and continue to do all they can do on behalf of students"*

—Superintendent of Schools  
Fall River, Massachusetts

*"The Association of Texas Professional Educators' Leadership Workshop was a huge success! Thank you for ending the workshop with such a bang! Our members and staff have been raving about your presentation. They say they cried and laughed, and that you just plain told it like it is — and with heart."*

— Meeting Planner  
Austin, Texas

*"I can't begin to thank you for participating in our Kickoff Meeting. You really set the tone and made the event very memorable for everyone. After the meeting, many people came up to me and thanked me for helping them look at the new organization in a more positive way. But I believe the thanks should be to you for being so uplifting and inspirational."*

— IBM EduQuest State Manager  
New York State

# *Whether for teachers, administrators or “all hands”, Zach Clements will work with you to see that his appearance at your event meets your goals... and exceeds your expectations.*

## **About Zach**

His work has put him on the company of such speakers as President Gerald Ford, Jesse Jackson, Dan Rather, Prime Minister Pierre Elliot Trudeau, Henry Kissinger, and Barbara Walters. Yet this respected, much sought-after speaker endured an orphaned, Depression Era childhood in an African-American and Italian ghetto. He's been through it all — poor performance at public schools, trouble with the law, and the constant lure of easy money from the rackets that flourished openly in his neighborhood.

But Zach's indomitable will to succeed was nourished by love and wisdom from his immigrant grandparents, and inspiration and help from his teachers, who started him on the road to respect for learning. As he proudly states, "If it weren't for American public schools, I wouldn't be where I am today." He has earned Bachelor's and Master's degrees from the University of New York at Albany, and a second Master's and a Doctorate from the University of Buffalo.

## **To ensure the success of your event, Zach:**

- tailors each presentation to your group by conferring with you on your meeting goals;
- integrates appropriate mission statements into his presentation;
- meets with you in person at the event site to nail down any last minute details and requests;
- sits in on your program before his presentation to gauge the mood and style of your group;
- writes an article for your corporate/association publication, if you wish, to be published after the program;
- arrives the evening before his scheduled appearance so you and he have no worries about travel snags.

A full professor at the University of Vermont for 13 years, Zach has also taught intermediate through high school English, biology, history and reading. He is the author of two highly successful reading series.

Eagerly embracing life, Zach has also been a cook, lifeguard, camp director, football coach, laborer, truck driver, insurance salesman, U. S. Marine and a musician appearing on American Bandstand and The Ed Sullivan Show in 1960. As versatile in leisure, he enjoys cooking, jogging, golf and writing fiction. Proud parents and grandparents, Zach and his wife, Cynthia, recently celebrated their 45th wedding anniversary.

Much of the impact, emotion and honesty of Zach's message is rooted in his inspiring upward journey from ghetto to public acclaim — energized by an avid hold on life, tempered by old-world values, and warmed by a teacher's love of people.

## **Books by Zacharie J. Clements, Ed.D.**

### ***World of Vocabulary***

(series of six books)  
Z. J. Clements and S. J. Rauch  
Globe Book Co., NY, 1974

### ***Profiles***

Z. J. Clements and L. F. Burrell  
Globe Book Co., NY, 1975\*

### ***Vowels and Values*** (seven booklet series)

Z. J. Clements and C. W. Clements  
Modern Curriculum Press, Cleveland,  
OH 1979

### ***Discovering Canadians***

Z. J. Clements and L. D. Guy  
Globe-Modern Curriculum Press,  
Toronto, Ontario, 1980

### ***Sense and Humanity in Our Schools***

Z. J. Clements  
Silver Burdette Co., Morristown, NJ,  
1980\*

### ***Masterminds***

Z. J. Clements and R. J. Hawkes  
Goodyear Educational Publishing  
Glenview, IL, 1985

### ***Views from the Education Underground***

Z. J. Clements  
Rich Publishing CO., Houston, TX,  
1990\*

\* Out of print

## **A partial list of Zach's more than 2,000 audiences:**

- American Association of School Administrators
- National Association of Elementary School Principals
- National Association of Secondary School Principals
- National Association of School Boards
- National Middle Schools Association
- National High Schools Association
- Association for Supervision and Curriculum Development
- Wisconsin Education Department
- National Catholic Education Association
- National Athletic Directors Association
- New England League of Middle Schools
- California League of High Schools
- Association of Texas Professional Educators
- Arizona Principals Association
- Oregon School Employees Association
- Michigan Reading Association
- Mississippi Private Schools Association
- South Carolina Private Schools Association
- North Carolina Department of Education

TO BRING THE EXCITEMENT OF  
ZACH CLEMENTS TO YOUR MEETING, CONTACT:

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